

## What is the **Buddy Poppy**?



Among all the flowers that evoke the memories and emotions of war is the red poppy, which became associated with those killed during war in a poem written by Col. John McCrae of Canada. The poem, "In Flander's Field," describes blowing red fields among the fallen.

The VFW was the first veterans' organization to adopt the poppy and develop a national distribution campaign. The VFW's Buddy Poppy program has raised millions of dollars in support of veterans' welfare and the well being of their dependents. Donations support disabled veterans and those in rehabilitation and service programs as well as the VFW National Home for orphans and widows of our nation's veterans.

*Thank you for your donation in support of veterans.*

**In Flander's Field  
by John McCrae**

**In Flanders Fields the poppies blow,  
Between the crosses, row on row,  
That mark our place; and in the sky,  
The larks, still bravely singing, fly,  
Scarce heard amid the guns below.  
We are the dead.**

**Short days ago,  
We lived, felt dawn, saw sunset glow,  
Loved and were loved and now we lie,  
In Flanders Fields.**

**Take up our quarrel with the foe  
To you, from failing hands, we throw,  
The torch, be yours to hold it high.  
If ye break faith with us, who die,  
We shall not sleep, though poppies grow,  
In Flanders Fields.**

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